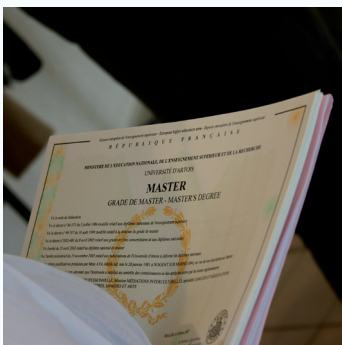


# Langues



## CAREER OPPORTUNITIES

With comprehensive state-of-the-art training in marketing, logistics, trade and management, as well as in languages, our graduates find management-level career opportunities in international business, logistics, marketing, communications and tourism.



## MASTER PRO

# Languages and International Management - LIM

## PROGRAMME OBJECTIVES

The Master's programme in Languages and International Management is designed for French and international students with fluency in at least two foreign languages (apart from their native language) who aspire to a career with an international emphasis. The programme offers students a variety of courses in international business (marketing, trade, logistics, negotiation, etc.), as well as courses in languages, where the focus is on acquiring a deep knowledge of the socio-economic and cultural environments of the geographic zones they study. The courses are mainly taught in English and French, but also in German, Chinese and Spanish. Through intensive study and training, graduates of this master's programme become specialists in international business capable of evolving in multicultural contexts. Lectures, study groups, role-playing, student projects, and internships all combine to provide students with in-depth professional training.

## SKILLS AND CAPABILITIES

**Languages :** Oral and written proficiency in two foreign languages, plus a third language at beginner's level. A majority of the business-related courses are taught in English. Our graduates are thoroughly trained to work in a professional and international environment.

**Management :** Working skills and knowledge in a variety of international business functions. Our graduates can lead projects and negotiations in the areas of marketing, trade, as well as logistics. They are also trained in business creation.

**Interculturality :** Our students acquire a deep understanding of the political, social and economic aspects of contemporary societies under study and learn how to put interculturality into practice.

With the combined skills acquired in the Languages and International Management programme, our graduates are well-positioned to embark upon dynamic and wide-ranging international careers.

## ADMISSION REQUIREMENTS

### FIRST YEAR ADMISSION IS BASED ON :

- Application and foreign language interview
- Competency in two foreign languages: English, French, German, Spanish, or Chinese, according to language options chosen (NB: Students are not allowed to study in their native language)

### SECOND YEAR ADMISSION IS BASED ON :

- Successful completion of first year in Languages and International Management
- Successful completion of the first year of a related Master's programme, after a foreign language interview and upon university approval of the candidate's application

**Continuing education :** Job seekers and employees can apply to the Master's degree.

Contact : 03 21 60 37 54 / [fcu-fare@univ-artois.fr](mailto:fcu-fare@univ-artois.fr)

They can apply to the Master's degree or graduate through the validation of professional achievement and experience (VAPP) or the validation of prior experience (VAE) or a mixed course.

Contact : 03 21 60 60 59 / [fcu-pac@univ-artois.fr](mailto:fcu-pac@univ-artois.fr)

## FEATURES OF THE PROGRAM

- Business-related courses taught in English
- University teaching staff as well as business professionals from various sectors
- Possibility of participating in double diploma programmes with international partner universities
- Student projects that reach out to the wider university and business communities
- Cross-disciplinary projects such as the Hackathon and Kalypso, which place students in innovative learning environments where they are confronted with real-life challenges and team-building situations



## COURSE CONTENTS (2 years)

SEMESTER 1	SEMESTER 2
<p><b>12 weeks - 30 ECTS</b></p> <p><b>Languages</b> (Oral and written skills; case studies in negotiation and intercultural communication)</p> <ul style="list-style-type: none"> <li>▪ Choice of two foreign languages from German, Chinese, English, French or Spanish (NB Native language excluded)</li> <li>▪ One beginner's level language : Italian or Dutch</li> </ul> <p><b>Management</b> (Courses taught in English and French)</p> <ul style="list-style-type: none"> <li>▪ Import</li> <li>▪ International Business</li> <li>▪ Marketing</li> <li>▪ Sales and negotiation</li> <li>▪ Project management</li> <li>▪ Career development</li> <li>▪ Personal project</li> <li>▪ Intercultural management</li> </ul> <p><b>Intercultural studies</b> (Socio-political and economic aspects of contemporary societies.)</p> <p><b>Europe - China</b> : ▪ Anglophone or Francophone Studies and Chinese Studies</p> <p><b>Europe - Americas</b> : ▪ Two geographic areas among Anglophone Studies, Germanophone Studies, Hispanic Studies and Francophone Studies</p> <p><b>International Markets</b> : ▪ All students will follow seminars on approaches to international markets taught in English and French.</p>	<p><b>10 weeks - 30 ECTS</b></p> <p><b>Language</b> (Oral and written skills; case studies in negotiation and intercultural communication)</p> <ul style="list-style-type: none"> <li>▪ Choice of two foreign languages from German, Chinese, English, French or Spanish (NB Native language excluded)</li> <li>▪ One beginner's level language : Italian or Dutch</li> </ul> <p><b>Management</b> (Courses taught in English and French)</p> <ul style="list-style-type: none"> <li>▪ Export</li> <li>▪ Business economy</li> <li>▪ Digital marketing</li> <li>▪ Marketing</li> <li>▪ Finance</li> <li>▪ Project management</li> <li>▪ Negotiation and communication</li> <li>▪ Business creation</li> </ul> <p><b>Intercultural studies</b> (Socio-political and economic aspects of contemporary societies.)</p> <p><b>Europe - China</b> : ▪ Anglophone or Francophone Studies and Chinese Studies</p> <p><b>Europe - Americas</b> : ▪ Two geographic areas among Anglophone Studies, Germanophone Studies, Hispanic Studies and Francophone Studies</p> <p><b>International Markets</b> : ▪ All students will follow seminars on approaches to international markets taught in English and French</p> <p><b>Semester 2 is concluded by a two-month work placement and the completion of a report on the work placement.</b></p>
SEMESTER 3	SEMESTER 4
<p><b>12 weeks - 30 ECTS</b></p> <p><b>Languages</b> (Oral and written skills; case studies in negotiation and intercultural communication)</p> <ul style="list-style-type: none"> <li>▪ Choice of two foreign languages from German, Chinese, English, French or Spanish (NB Native language excluded)</li> <li>▪ One beginner's level language : Italian or Dutch</li> </ul> <p><b>Management</b> (Courses taught in English and French)</p> <ul style="list-style-type: none"> <li>▪ Kalypso business simulation</li> <li>▪ International economy</li> <li>▪ International business</li> <li>▪ Management</li> <li>▪ Marketing</li> <li>▪ Logistics</li> <li>▪ Personal project</li> <li>▪ Career development</li> <li>▪ Quality assurance and regulatory affairs</li> </ul> <p><b>Intercultural studies</b> (Socio-political and economic aspects of contemporary societies.)</p> <p><b>Europe - China</b> : ▪ Anglophone or Francophone Studies and Chinese Studies</p> <p><b>Europe - Americas</b> : ▪ Two geographic areas among Anglophone Studies, Germanophone Studies, Hispanic Studies and Francophone Studies</p> <p><b>International Markets</b> : ▪ All students will follow seminars on approaches to international markets taught in English and French</p>	<p><b>30 ECTS</b></p> <p>The 4th semester consists entirely of a six-month work placement followed by the completion of a Master's thesis based on the work placement experience.</p>



## CONTACTS

### UFR DE LANGUES ÉTRANGÈRES

**Director** : Kevin Dwyer - kevin.dwyer@univ-artois.fr

**Co-Director** : Charlotte Lenoir - charlotte.lenoir@univ-artois.fr

**Administrative assistant** : Sandrine Dupont - Tél. 03 21 60 49 88  
sandrine.dupont@univ-artois.fr